

Regional

JANUARY 2012

Connection

2012 Board of Directors



 **Sterling Heights Regional**
Chamber of Commerce & Industry
Serving Macomb County Businesses Since 1961

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Chamber of Commerce

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Sterling Heights Regional Chamber of Commerce & Industry

Serving Macomb County Businesses Since 1961

Wayne Oehmke, President

12900 Hall Road, Suite 100 • Sterling Heights, MI 48313
 (586) 731-5400 • Fax (586) 731-3521 • www.shrcci.com
 Story and Photo Ideas: Patty LeDuc, (586) 731-5400 ext. 21
 E-mail: pleduc@shrcci.com

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 E-mail: sterling@spgraphics.net

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2012 Board of Directors

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 Craig Stormer, MNP Corporation
 Chris Troszak, Advisor/Source Newspaper
 Mark Vanderpool, City of Sterling Heights
 Jeff Vollmar, A-1 Handyman, Inc.
 John Winter, Winter’s International

Pure Michigan, Skiing, Snowmobiling, Winter Advertising...*Courtesy Michigan.gov website*

Pure Michigan winter billboards went up in Michigan, Illinois, Indiana, Ohio and Wisconsin this Fall, with television and radio ads to follow beginning in January, and the winter ad campaign will run through early February.

The total winter advertising budget of \$1,666,149 includes \$30,000 in funding committed by the Michigan Snowsports Industries Association as part of the Travel Michigan Ad Partnership Program.

“From ice-climbing and snowmobiling to luxury resorts and unique holiday shopping, Michigan has incredible winter destinations for every visitor,” said George Zimmermann, vice president of Travel Michigan, part of the Michigan Economic Development Corp. “We had another strong year for tourism across the state this summer, and we now want to carry that success over into all of our seasons. Michigan is the premiere Midwest winter destination and this winter ad campaign will help to highlight the many terrific travel opportunities we offer during these cold weather months.”

The Michigan Snowsports Industries Association radio ad, “Ski the Hills of Michigan,” will air in Fort Wayne, Ind., Toledo, Ohio and Green Bay, Wis. as well as the in-state markets of Grand Rapids and Lansing. The Pure Michigan television ads “Snow Days” and “Chance of Snow” and the radio ads “Snow Day” and “Snow” will also air in these regional markets, as well as in Chicago, Ill., Indianapolis and South Bend, Ind. Cincinnati, Ohio and Milwaukee, Wis.



Pure Michigan billboards — which highlight snowmobiling, snowboarding and ice climbing — are also being featured in these regional markets, as well as in Detroit, Grand Rapids, Flint, Lansing and Traverse City.

The Travel Michigan Partnership Program started in 2002 with a budget of \$330,000. In 2011, the overall partnership and advertising budget, which includes matching funds from Travel Michigan, has expanded to more than \$6 million and included national partnerships for the first time.

All partnership advertising includes the Pure Michigan brand identity. Partners also have a featured web presence on michigan.org and support for public relations and social media efforts.

Travel Michigan, part of the Michigan Economic Development Corp., is the state of Michigan’s official agency for the promotion of tourism. Travel Michigan markets the state’s tourism industry and provides valuable visitor information services. For Michigan travel news and updates, go to www.michigan.org.

MEMBER BENEFIT OF THE MONTH

It's now easier than ever to save at Office Depot

Our Office Depot discount program is still going strong, and available to Chamber members. If you haven't taken advantage of this spectacular savings program, please contact the Chamber office for a discount purchasing card for all your office supply needs. They are free for all Chamber members, and are used just like a grocery store discount card is used.

Office Depot is saving Chamber members as much as 5-30% off retail prices on office supplies. You even get additional tiered discounts on larger orders. Pens, folders, files, computer software, palm pilots and much more. If ordering online is your choice you can log on to the Chambers website at www.shrcci.com and sign up under the Office Depot portal. Each customer's account can be customized to their liking, and Office Depot makes ordering

Office DEPOT.
Taking Care of Business

easy with next day delivery and monitoring your company's office supply expenses with quarterly reporting. The process is simple, you fill out an application and receive a new account package in 7-10 business days. Office Depot and the Chamber have teamed up to bring you incredible savings on office products with great pricing. As a Chamber member you will receive discounts on Office Supplies, Furniture, Artwork and Printing. Promotional products are also available along with Coffee and Break Room supplies. No Contracts or commitments are needed to enroll and you can start saving money immediately. For more info call the Chamber office today at (586) 731-5400 ext. 21 or your Office Depot representative Julie Forster at (810) 488-6913.

CHAMBER EVENTS

Wednesday, January 18

Breakfast & Business

Attendees will be seated in groups of four to six,
for three, 20-minute sessions

7:30 a.m.

Drizzled Café

8397 E. 13 Mile Rd., Warren

Thursday, January 19

Economic Forecast

Get the latest in economic reviews
regarding Macomb County.

11:30 a.m. Check in

Zuccarro's Banquet & Catering

46601 Gratiot, Chesterfield

Wednesday, January 25

Tri-Community Luncheon

Look for a new format for this historic event with all our
presenters seated on stage with a moderator.

11:30 a.m. Check-In

Cherry Creek Golf Club

52000 Cherry Creek Dr., Shelby Twp.

Thursday, January 26

ABCC After 5

Chamber members network in a relaxed setting.
Appetizers and soft drinks courtesy of the host...cash bar.

5:30 – 7:30 p.m.

Tryst Food and Spirits

10069 Dixie Hwy (M-29), Ira Twp.

SAVE THE DATE IN 2012!

Wednesday, February 15

After 5

Chamber members network in a relaxed setting
Appetizers and soft drinks courtesy of host...cash bar.

5:30 -7:30 p.m.

First State Bank Loan Center

38105 Mound Rd. Ste. 201, Sterling Heights

Wednesday, February 22

2nd Annual SHRCCI Meeting

A dynamic presentation of the highlights
of 2011 and goals for 2012

7:30 a.m.

Heritage Church

44625 Schoenherr, Sterling Heights

To register please visit www.shrcci.com, or call (586) 731-5400
Amanda Gougeon ext. 11 or agougeon@shrcci.com

Registration is required to attend events. A 48-hour cancellation notice
is required, or you will be charged for the event



Lori Harm

Mary Kay has been in business for 48 years and was started by Mary Kay Ash in 1963. Lori Harm has been a Mary Kay Beauty Consultant for over two years, she has a supportive husband and two lovely daughters. Lori loves what the company stands for and enriches women's lives by helping others with their quality skin care and cosmetics, by giving FREE in home teaching facial parties and individual facials. In return for having a Mary Kay Party, Lori rewards the hostess with FREE product and discounts on her Mary Kay products.

Mary Kay is a company that teaches women skin care in the privacy of their own home or at Lori's training studio located in Warren. Mary Kay founded her company on the Golden Rule and emphasized the importance of giving back to others.

Mary Kay realized women needed an opportunity to achieve financial success while balancing their lives with their values and priorities. It thrives today because it's a great way to earn extra income; in fact consultants earn a gross profit of 50 percent of everything they sell at suggested retail price.

Mary Kay has millions of loyal customers around the world because Mary Kay products consistently deliver the benefits that women want at prices they can afford. Mary Kay is number one in both the cosmetics and facial Moisturizer categories for customer loyalty. We took these honors in an independent customers study conducted by Brand Keys that determines which brands best meet customers expectations and have the most loyal customers. Mary Kay ranks #6 in overall 'Brands That Delight', putting us at the top with Netflix, Apple, Discover and Hyundai to name just a few. We have also earned the Good Housekeeping Seal of Approval award on our Time Wise Miracle Set.

Some of our other customer favorites are the premium collection of age- fighting products with the Time Wise collection, Velocity for acne prone skin, our mineral base eye shadow collection and blush collection, which are designed to fit in our eco- friendly award winning compact. 2012 promises to be big year in skin care for Mary Kay, with the launch of the new Botanical Effects skin care line! All of these and more can be found on Lori's website at www.marykay.com/lharm or reach her at (586) 243-1578

Henry Ford Health System Honored with Prestigious Malcolm Baldrige National Quality Award



Hap's parent company, Henry Ford Health System (HFHS) is one of four organizations across the country and the only one in Michigan to win a presidential award – the 2011 Malcom Baldrige National Quality Award. HFS is expected to accept the award at a ceremony in April 2012 in Washington, D.C.

"The Malcolm Baldrige National Quality Award is a symbol of the highest standards of excellence, and we are extremely proud and humbled to have been selected," said Nancy Schlichting, CEO of Henry Ford Health System.

Schlichting serves as the First Vice Chair of the Detroit Regional Chamber Board and is also currently serving as the 2012 Mackinac Policy Conference Chair.

Regional Connection Upgraded

Regional Connection is the official publication of the Chamber and is published monthly in conjunction with Sterling Printing & Graphics. There are new lower rates, more photos, more stories, and available 24/7 on line (you can check out Regional Connection online anytime www.shrcci.com, click the "News & Resources" button, and click on Regional Connection) with printed copies available in our offices for your reading pleasure. Sterling Graphics, represented by Debbie Majchrzak, our Regional Connection partner, has been producing this beautiful full-color magazine for our Chamber for more than two years. This special magazine is a great way to market to both Chamber members and not-yet members, as our website is regularly visited by thousands of readers. Contact Debbie at (586) 979-2244, and click here for additional magazine information.

If you have a story newsworthy, please email Patty Le Duc, pleduc@shrcci.com

Macomb exec Hackel points to \$2.6 billion in new business, bright outlook including surplus in State of County speech

By Chad Halcom, Crains Detroit

Macomb County will finish the year with more than \$2.6 billion worth of new business investment supporting thousands of jobs and expects to enter 2012 with a budget surplus, a new cooperative arrangement with the Michigan Economic Development Corp. and an elevated visibility in the defense, automotive and advanced manufacturing industries, County Executive Mark Hackel said tonight.

In his first State of the County address as Macomb executive, Hackel told an audience of more than 850 at the Macomb Center for the Performing Arts in Clinton Township that the county had reached an agreement with the MEDC for Ron Moffett, managing director of the MEDC's Michigan Defense Center, to divide his time between Lansing and the offices of the Macomb County Planning and Economic Development Department as a specialist courting economic development for the county.

Macomb County businesses receive about 62 percent of all defense contract dollars awarded in the state annually, according to federal procurement data and the county's own estimates.

Moffett is expected to talk with the county this week about coordinating his work schedule, said Economic Development's executive director, Stephen Cassin.

The county also expects a combination of new revenue, job cuts and anticipated labor concessions from the county's employees to close a budget gap estimated at \$12 million in late November and generate a surplus of \$48,336 for 2012.

"My recommended budget for 2012 is the first in many years that does not require the use of any of the (budget stabilization) fund balance (and is) better prepared going forward to address the gap," Hackel said.

"We're also ... trying to see if in 2013 we can avoid using fund balance funds

then as well. The county is becoming more efficient and proactive, and without question it costs less."

The proposed budget calls for eliminating or delaying hires for 18 positions in the Macomb County Circuit Court, facilities and operations, prosecutor's office, equalizations and other departments.

Hackel also touted the combined commitments of businesses to invest \$2.6 billion during 2011. That includes \$1 billion in combined investments from Chrysler Group LLC to modernize the Sterling Heights Assembly Plant, originally slated to be removed from the automaker's footprint in a post-bankruptcy reorganization, plus more than \$900 million of investments from General Motors Co. and Ford Motor Co.

Many of these investments were facilitated by tax incentives from the Michigan Economic Growth Authority. The county also estimates more than \$54 million of investments followed its own economic development programs, without state assistance.

Hackel stressed the importance of defense, along with the auto industry and advanced manufacturing, as industry segments that he thinks will continue to drive growth and investment in Macomb County during 2012. Macomb Community College President Jim Jacobs and Wayne State University's associate vice president for educational outreach and international programs, Ahmad Ezzeddine, both confirmed after the event that Wayne State recently purchased a former Farmer Jack store along 12 Mile Road across from MCC's south campus in Warren. The building will house facilities of the Center for Advanced Automotive Technology, with both schools managing the center with funding support from the National Science Foundation.

"Aiding the more than 18,000 small businesses in Macomb is a priority,"

Hackel said. "In 2011, they helped companies attract new investment" that helped generate a combined 1,700 new and retained jobs.

"Macomb County will continue to be known for the things we make," Hackel said. "But I think another untapped resource that we will (explore) is our water resources under our new blue economy initiative."

That program — a mixture of initiatives focused on water quality, public access and community attraction events to turn nearby Lake St. Clair into a regional tourism destination — also could see a "paddle-palooza" water sports event under development for 2012 and a counterpart "hockey winter classic" and historical event featuring tall ships arriving to commemorate the 200th anniversary of the War of 1812.

"You don't need to imagine those big events; they're coming," Hackel said. "Lake St. Clair fits perfectly into the branding for Pure Michigan and can generate opportunities ... throughout the county."

See the state of the county on the front page of our website at shrcci.com



County Executive Mark Hackel



Small businesses see reason to hope and hire

By Christopher S. Rugaber, Associated Press

The country added 120,000 jobs in November, the Labor Department said Friday. The economy has generated 100,000 or more jobs five months in a row -- the first time that has happened since April 2006, well before the Great Recession. Michigan's unemployment rate is 10.6% as of October.

"Something good is stirring in the U.S. economy," Ian Shepherdson, an economist at High Frequency Economics, said in a note to clients.

The stock market finished flat for the day but up 787 points for the week. The only bigger point gain in a week was in October 2008, when stocks lurched higher and lower during the financial crisis.

The report showed that September and October were stronger months for the job market than first estimated. For four months in a row, the government has revised job-growth figures higher for previous months. September was revised up by 52,000 jobs, for a gain of 210,000. October was revised up by 20,000, for a gain of 100,000.

Unemployment peaked at 10.1% in October 2009, four months after the Great Recession ended. It dipped to 8.9% last February and 8.8% last March but otherwise was at or above 9%. Obama, who faces a re-election vote in less than a year, seized on the decline to argue for expanding a cut in the tax that workers pay toward Social Security.

The tax cut affects 160 million Americans. It lowers the Social Security tax by up to \$2,136 a year. A worker earning \$50,000 a year saves \$1,000 with the tax cut. It will expire Dec. 31 unless Congress acts.

Republicans and Democrats have supported an extension but differ on how to pay for it. Inside the unemployment report, one of the most closely watched indicators of the economy's health, were signs of improvement for small businesses, which employ 500 or fewer people and account for half the jobs in the private sector.

The household survey has shown an average of 321,000 jobs created per month since July, compared with an average of 13,000 the first seven months of the year.

The unemployment rate, which has refused to budge from the 9% neighborhood for 2 1/2 frustrating years, suddenly dropped in November, driven in part by small businesses that finally see reason to hope and hire.

Economists said there was a long way to go, but they liked what they saw. The rate fell to 8.6%, the lowest since March 2009, two months after President Barack Obama took office. Unemployment passed 9% that spring and had stayed there or higher for all but two months since then.

Realizing your New Year's Resolutions

You're probably looking ahead and thinking about the goals you want to accomplish this year. If you've struggled with resolutions in the past, it's important to understand what obstacles you have to overcome to achieve your goals.

Here are a few guidelines to help you make and keep your New Year's resolutions:

1. **Make sure your goals are attainable.** If your goal is unrealistic, you can become frustrated and give up. Have confidence that you will be able to achieve the goal and create a plan that will help you succeed. Breaking your resolution into manageable steps can help you realize your resolution.
2. **Own the goal.** Set the goal because you want to accomplish it. When there is passion, there is perseverance. Don't let others convince you to change something you really don't want or are not ready to change.
3. **Write it down.** Writing out your goal is an active task and brings the goal "to life". Place the goal where it is easily viewed. Try journaling to keep track of your progress.
4. **Plan for roadblocks.** There will always be challenges and roadblocks along the way but if you are prepared with a game plan, you will continue on the road to success. Develop coping strategies. Seek out family and friends for support and encouragement.
5. **Reward yourself.** Celebrate the accomplishment of each small step. Within each step, assess your progress, refresh, and refocus your energy.
6. **Don't give up.** If you feel you have failed, re-evaluate your plan, modify it and try again.



PHOTO GALLERY



Tender Care pediatricians, Anne Vondrachek and Alexis Balamenos, Tender Care staff, Anchor Bay Chamber President Lisa Edwards and the Anchor Bay and Sterling Heights Chamber Board of Directors and Ambassadors recently celebrated their ribbon cutting and grand opening in New Haven on November 11. Tender Care Pediatrics treats your children like their own by providing top-quality primary care your family deserves from your baby's first day well into adolescence. The pediatricians at Tender Care are board certified with a friendly, experienced staff and are dedicated to the health of your family. Tender Care's mission is to provide care that is comprehensive, family centered, compassionate and culturally sensitive. They look forward to meeting you and your family! Tender Care Pediatrics is located at 58115 Main Street. To book an appointment, call (586) 749-4444 or check them out on the web at www.tendercaredocs.com.



The Chamber recently orchestrated a ribbon cutting and grand opening for Smokin' BarBQ. Clinton Twp. Supervisor Bob Cannon, Treasurer Ken Pearl, Carl Santino from Public Works, and many Chamber ambassadors, took part in cutting the ribbon and sampling many of their delicious smoked meats and sides. It's no mystery why Smokin' BarBQ's meats are moist and tender. All of their fresh meats are SMOKED SLOW over hardwood daily. Their home-made, sauces are sure to please your taste buds. Their dream was to provide their customers a smokin' taste of the south in a speedy manner, without sacrificing the quality. They offer dine-in, carry-out, and have a pick-up window. Let Smokin' BarBQ cater your next event!

Smokin' Bar B Q is located at 37310 Gratiot Ave., Clinton Twp., MI 48036, (586) 469-3000. Also, check out their web site for their entire menu www.smokinbarbq.com



A ground-breaking ceremony was celebrated for "My Doctor's Inn," and the Chamber, along with Mayor Notte, Dean Solden, Mike Torres, doctors, and many Macomb County officials and representatives were all on hand to celebrate this grand occasion. My Doctor's Inn located at 8384 Metropolitan Parkway just East of Van Dyke will be an extraordinary 98 unit assisted-living and memory care senior community slated to open in November 2012. An extraordinary partnership of 15 physicians from Macomb County and Sterling Medical Associates Investments joined up with Dean Solden, President of Vibrant Life Communities, and Mike Torres, owner of Torres Building Co. The \$18 million project will be the first-assisted living community in the country which is completely physician-owned, specializing in virtually all of the gerontological diseases. The building will be trend-setting and roomy with one and two bedroom units and a magnificent three-story, complete with amenities including banking center, library, and volunteer activity center.



The Wireless Center / Verizon manager Brian Wisner, Chesterfield Township Supervisor Mike Lovelock, Township Treasurer Linda Hartman, and the Anchor Bay and Sterling Heights Regional Chamber of Commerce Board of Directors and Ambassadors recently celebrated their ribbon cutting and grand opening in Chesterfield Township. The store offered up food by Happy's Pizza, live entertainment by 98.7 AMP FM, and great specials on phones and services. A special thank you goes out from the management and staff to the Chamber Board of Directors, Ambassadors and residents who made the event such a success. The Wireless Center is located at 51160 Gratiot Ave. For more information call (586) 646-2629. If you missed the grand opening, stop in today for the best wireless deals.



Metro Pawn's owners, Jack Oddo, Michael Antoun and staff, President of the Village of New Haven Jammie Kincaid, Lenox Township Supervisor Ron Trombly and the Anchor Bay and Sterling Heights Regional Chamber of Commerce Board of Directors and Ambassadors recently celebrated their ribbon cutting and grand opening in New Haven. Metro Pawn buys, sells, and loans virtually anything of value. Come in and see why they are NOT your typical pawn shop! Metro Pawn is located at 58812 Gratiot; just south of 27 mile road. For more information call (586) 270-6720.




Anchor Bay Chamber of Commerce

Chesterfield Twp - New Baltimore - New Haven
Lenox Twp - Ira Twp



36341 Front St., Ste. #100 • New Baltimore, MI 48047
Phone: (586)725-5148 • Fax: (866) 643-0023 • anchorbay@shrcci.com

MEMBER RENEWALS

Buffalo Wild Wings
 Etna Supply Co.
 Edward Jones Investments – Michael Passmore
 Edward Jones Investments – Patrick Dorcey
 Ride the Wave
 Father & Son Pizzeria
 TCF Bank
 Wal-Mart Store # 2692



Brian Powers, Keller Williams Realty was honored this year with the Chamber’s most prestigious award: The Gold Medal Award. Brian is pictured here with his lovely wife Courtney.

2011 Board of Directors

EXECUTIVE BOARD

Brian Powers, Chair of the Board - Keller Williams
 Mel Koch, Chair Elect - Insurance Advisors
 Tom Goldenbogen, Treasurer - Friend of the Chamber
 Elizabeth VanSickle, Secretary - The Safety Source

DIRECTORS

Susan Burkhardt - Medstar
 Michael Lovelock - Chesterfield Twp. Supervisor
 Scott Orts - Huntington Bank
 Michael Passmore - Edward Jones Investments
 Fred Talan - Valvoline Instant Oil Change



*Red, White and Blue Christmas
donated by McDonalds in New Baltimore*



*Teresa Woodruff owner of G. Alena's Salon is
the 2011 Passport to Success Recipient. Teresa
is pictured here with her husband Angel*



*Angela Freeman and Eugene Lovell
representing First State Bank. They are
the 2011 Impact Award Winners*



*Paul Maysura from Paul Davis Restoration is
the first Sterling Heights Regional Chamber
member to receive the Crossover Award.*

Macomb Business Climate Survey Results

The results are in! You may remember back in early December when we sent you a link to a survey requesting your input regarding the business climate in Macomb County. This survey was compiled and conducted by Oakland University in collaboration with the Macomb Chamber Alliance, of which our Chamber is a member, Leadership Macomb, and the Macomb County Department of Planning and Economic Development. The moving force behind the survey was our longtime friend Dr. Al Lorenzo, currently serving as Executive in Residence at Oakland University, and Julianne Leigh, a Doctoral Intern and Budget Director of Oakland University, Macomb.

Many of you responded to the survey, and we thank you for your input. 551 businesses took part in the survey, and the results will be shared on Thurs., Jan. 19 at the Economic Forecast Luncheon.

The partners who originated, orchestrated and promoted the survey are planning on using this information as a baseline for future surveys, and they're currently planning on conducting them at six-month intervals. Thanks for your participation, and a special THANK YOU to Al, Julianne and the folks at Oakland University for the great job and service they've done for our county as a whole and our business community in particular.



Chamber uses newspapers to promote members through their website.

With more and more people using their computers and the internet to find area businesses it is only logical that the Chamber should actively promote its website to help market their membership.

The Sterling Heights Regional Chamber was one of the first Chambers in Michigan to have a website providing a listing and linking of its members on the internet. But as with most businesses and other Chambers of Commerce the promotion of its site was somewhat passive in nature with the promotion of the web address featured only on printed materials that were distributed by hand and used only as a reference site, not as a proactive marketing tool.

With its new design and feature loaded website the Chamber actively promotes to the general public, and directs people to www.shrcci.com. After the Chamber stepped up their promoting of the Chamber website by running a series of ads in local newspapers that read, "Are you looking for a great business to help you? We have 1,500 ready to help! Find them at www.shrcci.com." The purpose of this marketing program is to drive customers who are looking for local businesses to seek them out through the Chamber website. "We need to think of our website as a virtual business directory for the community," says

Chamber Vice President Ron Current, "One of our missions as a Chamber is to actively direct the public to our membership, and the best way for the public to find one of our member businesses is through our website, and they can do it 24/7."

Another reason for the Chamber to actively promote getting people to find its members on its website is to support those members who can't attend the Chamber's functions and events. "Chambers for the most part are event attendance centered," adds Current. Many of our members join the Chamber to help market their business, and we need to help them do this without the need for them to attend our events." Since the Chamber began running the ads the number of new visitors coming to the Chamber site has dramatically increased, with most going into the membership search section of the site. "We know the public is going to our site more to find businesses," continues Current, "Our member's business name, address, phone number, fax number, a map to their location, and a link to their site is all there, and is categorized by their business classification so they're easy to find. Our members get all of this as a benefit of their membership all for less than a dollar a day." Current then adds, "Where can you get that kind of marketing for that little money today?"

If you would like to know how better to use the Chamber's website to market your business call Ron Current at 586-731-5400 extension 16 or email rcurrent@shrcci.com.

Another feature of our website is our Enhanced Directory Listing....

With our website gaining traffic on a daily basis, this is a benefit you can't miss out on. Your company listed at the top of a webpage in your category, your directory listing is boxed and in full color for better visibility, your company logo and banner ad and much much more!

Don't miss out on potential customers, call Lisa Edwards for more info 586-731-5400 ext. 13 or email ledwards@shrcci.com





NEW CHAMBER MEMBERS

Advanced Cardiovascular Associates

45628 Schoenherr
Shelby Township, MI 48315
(586) 566-7870 – Luay Sayed
Physicians

Aloia & Associates, P.C.

48 W. Main Street, Ste. 3
Mt. Clemens, MI 48043
(586) 783-3300 – Benjamin Aloia
Website: www.aloiaandassociates.com
Law Firm

Antonio's Italian Market

38900 Ryan Road
Sterling Heights, MI 48310
(586) 939-4440 – Antonio Nofar
Website: www.antoniosmeatmarket.com
Grocery/Fruit Market/Liquor

Boden Financial

38506 Lakeshore Dr.
Harrison Township, MI 48045
(248) 330-0409 – Don Boden
Retirement Planning/Investments

Candy Bouquet

45625 Hayes
Shelby Township, MI 48315
(586) 566-6700 – Denise Bazinet
Website: www.candybouquetshelbytwp@yahoo.com
Retail/Gifts

Detergent Solutions

42150 Mound Road
Sterling Heights, MI 48314
(888) 338-7468 – Michael Kline
Website: www.sales@detergentsolutions.com
Janitorial Supplies/Commercial Laundry Equipment

Francis G. Seyferth, Attorney at Law

33975 Dequindre
Troy, MI 48083
(248) 561-9002 – Frank Seyferth
Website: www.seyferthlaw.com
Attorney

Group Transportation Services (GTS)

5876 Darrow Road
Hudson, MI 44236
(330) 342-8700 – Will Schweda
Website: www.onestopshipping.com
Shipping/Transportation/Freight

Heads up Lighting

22649 Doremus
St. Clair Shores, MI 48080
(248) 722-1135 – Mark Natale
Website: www.headsuplighting.com
Landscape Lighting

McDonald's Restaurant

32155 Van Dyke
Warren, MI 48092
(586) 983-0206 – Nicole Kiracofe
Website: www.mcdonalds.com

My Doctor's Inn

8384 Metropolitan Parkway
Sterling Heights, MI 48312
(734) 913-0000 – Kathy Braun
Website: www.vibrantlifecommunities.com
Assisted Living Facility

The Pathbuilder Group

(248) 225-7546 – Claudia VonDrak
Website: www.pathbuildergroup.com
Business Consulting

Pure Glo Salon

50688 Schoenherr
Shelby Township, MI 48315
(586) 566-0110 – Renee Fonville
Website: www.pureglosalon.com
Beauty Salon

Raptor Technologies, LLC

P.O. Box 293
Washington, MI 48094
(586) 876-6346 – Walt Hardiewich
Website: www.theraptortech.com
Financial/Working Capital

Re*Fab*U*Lous Alley

36341 Front St., Ste. 1
New Baltimore, MI 48047
(586) 306-2883 – Sandra McClure
Website: www.refabulousalley.com
Retail/Furniture/Gifts

Reid Associates

24800 Denso Dr., #140
Southfield, MI 48033
(248) 357-2424 – Alfred Bernstein
Website: www.reid-associates.net
Financial Planning/Insurance/Disability Insurance

Rimas Educational Center LLC dba Kumon of Chesterfield

50780 Gratiot
Chesterfield, MI 48051
(248) 703-7276 – Mahbuba Rahman
Website: www.kumon.com
Education/After School/Supplementary

Stewart Environmental Service Heating & Cooling

4511 Delemere
Royal Oak, MI 48073
(248) 549-0400 – Bryan Zook
Heating & Cooling

Superior-Biz Solutions, LLC

1700 W. Big Beaver Rd., Ste. 240
Troy, MI 48084
(248) 643-8091 – Barb Bierbusse
Staffing

Therapeutic Touch Massage by Cindy

(586) 291-0910 – Cindy Gerald-Schodowski
Website: www.ttmbc.com
Certified Massage Therapist

Universal Dental Group, PLLC

28282 Dequindre
Warren, MI 48092
(586) 574-2620 – Ronald Goodman
Website: www.universaldentalcenter.net
Dentists

Universal Sciences Institute, LLC

11380 Coolidge Hwy.
Sterling Heights, MI 48312
(248) 722-0053 – Elisabeth Featherstone
Healthcare Consulting/Education

Watson Group Financial

6501 Highland Rd.
Waterford, MI 48327
(248) 321-6015 – Cynthia Sarah
Mortgage Banking

MEMBER ANNIVERSARIES

35 Years

Audio Sentry Corp. 1976

31 Years

AAA Michigan 1980

30 Years

Comcast Business Services 1981
Telecommunications

26 Years

Frank R. Langton & Associates, P.C. 1985

24 Years

Community Choice Credit Union 1987
Concentra Medical Centers 1987

23 Years

Burg's Custom Cleaning Service 1988
Mid-West Instrument 1988

22 Years

DAS Architects 1989

20 Years

Charter Township of Shelby 1991

19 Years

Metro Lawn Sprinkler Service, LLC 1992
Outback Steakhouse 1992

18 Years

Carpathia Club, Inc. 1993
Experi-Metal, Inc. 1993
Sterling Car Care 1993

17 Years

Classic Carpet One 1994

15 Years

Birmingham Jewelry Bridal & Gifts 1996
Bob's Specialty Co. 1996
Wynwood of Utica 1996

14 Years

Orlandi Gear Company, Inc. 1997
Shelby Community Foundation 1997

13 Years

K & K Die, Inc. 1998
Padgett Business Services 1998
Rescued Treasures 1998
Shelby Underground, Inc. 1998
Wal-Mart, Sterling Heights 1998

12 Years

Jo-Mar Enterprises, Inc. 1999

11 Years

BD's Mongolian Grill 2000

10 Years

Phoenix Machinery Movers 2001
Wing Construction, Inc. 2001

9 Years

Eagle Star Equipment 2002
Louca Mold & Areospace 2002
New Wave Laundromat 2002
Serapid USA 2002
Wal-Mart #3487 2002

8 Years

D.J. Hydraulics, Inc. 2003
Marcotte Disposal Company 2003
Oakland Pest Control 2003

7 Years

Advanced Physical Therapy & Rehab Center 2004
Andiamo Sterling Heights 2004
Battery Warehouse Co. 2004
Summer Breeze Lawn Care, Inc. 2004
Uncle Squeegee's Window Cleaning 2004

6 Years

Central Macomb Community Credit Union 2005
Cheeseburger in Paradise 2005
Clovers Collision & Mechanical Repair, LLC 2005
Dinning & Greve, PLC 2005
Northpoint Village of Utica 2005
Priority Wealth Management, LLC/ Barbara J. Fanone 2005
Speed Clean Services 2005
Sterling Heights Community Federal Credit Union 2005
Sunrise Assisted Living of Shelby Township 2005

5 Years

Derderian, Kann, Seyferth & Salucci, P.C. 2006
D-M Fabrication, Inc. 2006
Hutchison Mechanical Co., Inc. 2006
Lakeside Village Apartments 2006
Liberty Mortgage A Division of Mortgage 1 2006
Macomb Collision 2006
Skyline Electrical Contracting 2006
Sucher Tire Service, Inc. 2006
Tradefirst.com 2006

4 Years

Dawn to Dusk Residential Cleaning Services, LLC 2007
Fraser Design Group, LLC 2007
Macomb Mechanical, Inc. 2007
Macson Electric 2007
Realty Executives Associates 2007
RJ Stacey, LTD 2007
Sendoutcards.com 2007
Sonshine Travel Discounts 2007
Torre & Bruglio, Inc. 2007
WJG Business Concepts 2007

3 Years

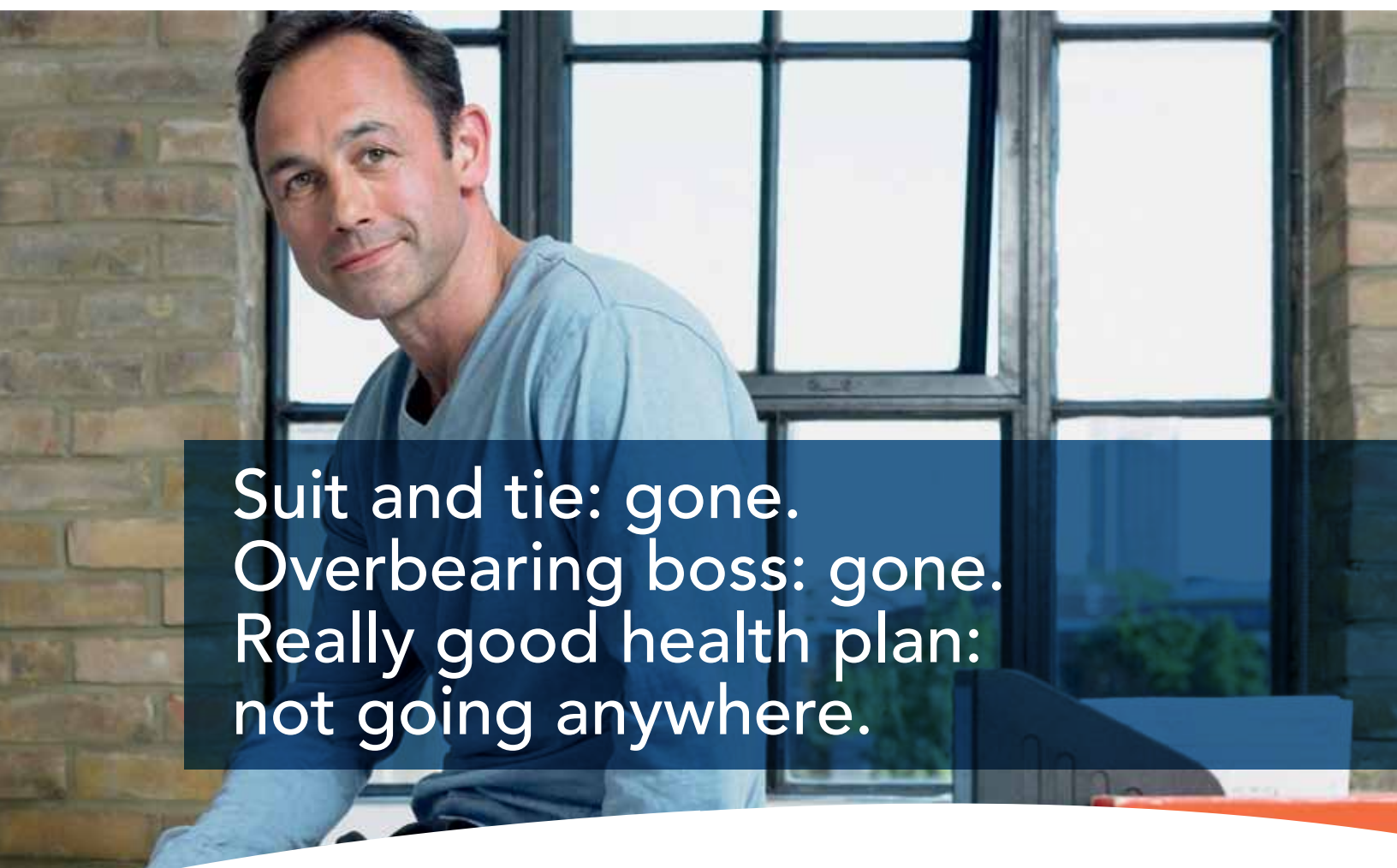
Arbonne International/Cindy Stahl-Yuhas 2008
ARC Services of Macomb, Inc. 2008
Berz Flight Training, Inc. 2008
Easy Health Connections, LLC/ Ed Movesian 2008
Flagstar 2008
Oakland University - Macomb 2008
Platinum Auto Glass, LLC 2008
Send Out Cards/Brad Stieber 2008
Slifko & Associates, Inc. 2008
Sterling Gold Exchange 2008
Town Village of Sterling Heights 2008

2 Years

Bulldog Records Management 2009
Center Line Park Towers 2009
Connect Pay Payroll Services 2009
Huntington Bank - Mt. Clemens 2009
Independence Mortgage Co., A Division of First Independence Bank 2009
Law Offices of Matthew L. Joswick 2009
Mellen, Smith & Pivoz, PLC/ Frank Alcini 2009
Sahara Mediterranean Grill 2009
Son-Shine Floor Covering & Design Center Mohawk Floorscape Dealer 2009
Surface Encounters, LLC 2009
Top Flight Financial 2009
Van 8 Collision 2009

1 Year

Business Improvement Team, LLC 2010
Dawn the Insurance Lady 2010
Developmental Essential Services, Inc. 2010
Ethan Allen 2010
Gold Star USA 2010
Hope Center 2010
Mancini, Shreuder, Kline & Conrad, P.C. 2010
Michelle M. Lundquist Attorney at Law 2010
Paragon Ready Mix, Inc. 2010
Simasko, Simasko & Simasko, P.C. 2010
Sleep Solutions Home Medical 2010
Stan Yee's Collision 2010
The Maris Agency 2010



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